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I am a XM radio subscriber who lives in a market where there are plenty of sources for traffic and weather information. Before I leave the house I check with sources on the internet. They compete with the local radio channels, XM radio and my friend Randy who gets into work 30 minutes before me. When I am at home I check the traffic via the Michigan department of transportations web cams. It is a matter of convenience. Sure I could listen to the 15 minute loop report on the radio, and the commercials that go with it. But why bother when I have access to quicker, more targeted information?

When I am in my car I could go putzing around for an AM station that has the information that I am seeking or I can go directly to the 2 minute loop on XM Detroit.

Please leave my XM radio alone, so that I can get content without all the paid advertising.